

BREWERS
GUILD OF NEW ZEALAND
AWARDS



Conference & Trade Show 2015



FRIDAY 18th & SATURDAY 19th
SEPTEMBER

A focus on growth: tools and insights for taking your business forward

SEMINAR PROGRAMME

18-19 SEPTEMBER, HERITAGE HOTEL, HOBSON ST, AUCKLAND

SEMINAR SPONSOR



FRIDAY 18 SEPTEMBER 2015

9.00 Registration & Coffee

PLENARY SESSION

TIME	SESSION	PRESENTERS
9.30	WELCOME ADDRESS	Bob King <i>Brewers' Guild Chair</i>
	KEYNOTE ADDRESS	
9.45	COOPERS: GROWING A FAMILY LEGACY Perspectives from a fifth generation brewer	Dr Tim Cooper AM <i>Coopers Brewery</i>
11.00	MORNING TEA	
11.30	MAKING YOUR ASSETS SWEAT Maximising production, minimising costs and maintaining quality	Brian Watson <i>CBI Brewing Consultants & Good George Brewing</i>
12.30	LUNCH	

NB Programme is subject to change

FRIDAY 18 SEPTEMBER 2015

CONCURRENT SESSIONS: A and B

TIME	SESSION A: RAW MATERIALS	PRESENTERS
1.30	SPOTLIGHT ON MALT From farm to fermentation	Doug Michael <i>Gladfield Malt</i> Glen Simmonds <i>Malteurop/Cryer Malt</i>
2.30	SPOTLIGHT ON YEAST The 8-Wired perspective on yeast management and health	Soren Eriksen <i>8 Wired</i>
3.00	AFTERNOON TEA	
3.20	SPOTLIGHT ON HOPS A technical tour of hop development with tempting treats from the pilot brewery	Ron Beatson <i>Plant & Food Research</i>

TIME	SESSION B: BUSINESS FOCUS	PRESENTERS
1.30	WORLD DOMINATION Exploring the business of exporting	PANEL DISCUSSION John Barker <i>Barker Law</i> Michael Bignell <i>PWC</i> Gareth Smith <i>NZTE</i>
3.00	AFTERNOON TEA	
3.20	SAFETY FIRST A beginner's guide to Health & Safety: a peek at the new Act and what it for your business in taking all practicable steps to protect your workforce	Jackie Thomsen
3.50	SAFEGUARDING THE FUTURE	<i>HR Division, DB Breweries</i>
4.20	A guide to good succession planning	

TIME	ACTIVITY	
4.30	ANNUAL GENERAL MEETING Brewers Guild of New Zealand	
5.30 7.00	INDUSTRY TRADE RECEPTION (Ticketed event)	Sponsored by Dish magazine

NB Programme is subject to change



SATURDAY

19 SEPTEMBER 2015

PLENARY SESSION

TIME	SESSION		PRESENTERS
9.30	A CAPITAL IDEA Sharing perspectives on capital raising options for business growth	PANEL DISCUSSION	Chris O'Leary <i>Emersons</i> Geoff Ross <i>MOA</i> Brian Thiel <i>Renaissance Brewing</i> Sam Posseniskie <i>Yeastie Boys</i> Karl Dwight <i>PWC</i> Rodney Craig <i>Minter Ellison</i>
10.30	FOR THE LOVE OF THE BRAND Creating better stories for your business		Derek Lockwood <i>Saatchi & Saatchi</i>
11.00	ADVERTISING Minding your compliance P's and Q's		Hilary Souter <i>ASA</i>
11.30	MORNING TEA		
11.50	MEDIA 101 Getting the right attention for your brand		Nick Gowland John Mitchell <i>Blackland PR</i>
12.30	THE VALUE OF IP PROTECTION Getting the basics right		Ceri Wells <i>James & Wells</i>
12.55	PUSHING THE PRINT BOUNDARIES Original and fun approaches to labelling		Camilla Welch <i>Label & Litho</i>
1.15 1.45	LUNCH		

INTRODUCING OUR KEYNOTE SPEAKER

DR TIM COOPER AM

MSc, MD, MBA, MRCP (UK)

COOPERS BREWERY

A fifth generation brewer from Coopers Brewery, Tim Cooper began professional life as a doctor, completing medical studies (MBBS, Adelaide) in 1979.

He practised hospital medicine for 9 years mainly in the UK. He conducted medical research in Bristol to complete a Doctor of Medicine (Bristol) in 1990. He took time off medicine in 1986-87 to study brewing science (MSc, Birmingham) before joining the family company in 1990.



After starting in the brewery as Technical Manager, Tim became Operations Manager in 1993, becoming a director of Coopers Brewery in 1997. He studied part-time from 1995-97, obtaining an MBA from the University of Adelaide in 1998.

From 1999-2001 he was responsible, as Project Director for the development of the new Coopers Brewery at Regency Park. He became Managing Director in February 2002.

Tim was awarded a Member of the Order of Australia (AM) in June 2008.

INDUSTRY TRADE SHOW

18-19 SEPTEMBER, HERITAGE HOTEL, HOBSON ST, AUCKLAND

EXHIBITOR LIST

1 CRYER MALT

2 ENPAC

3 EXCEL DIGITAL

4 GLADFIELD MALT

5 JENKINS LABELS

6 KEGCO

7 KEGSTAR

8 LABEL & LITHO

9 LEADING LABEL

10 MEP INSTRUMENTS

11 NZMS SCIENTIFIC

12 O-I

13 ORICA

14 PLANT & FOOD RESEARCH

15 WEYERMANN