

Brewers Guild of New Zealand Incorporated

MEMBERSHIP INFORMATION



Introduction

The Brewers Guild is an incorporated society that represents the brewing Industry of New Zealand. It organizes the annual Beer Awards in Wellington each August and other events during the year. It promotes education of the trade and public about beer.

We have developed a new education initiative which offers a formally-recognised certificate in the Craft of Beer, which is designed for retail and hospitality staff who want to learn about beer styles, how beer is made and how it can be matched with food.

We also try to protect the interests of the Brewing Industry when it comes to changes in the law. We work collaboratively to try and grow the beer sector as a whole, and the Guild forms a good networking organisation for members. We communicate news and special offers that we think may be of interest to our members by way of a bulk email, and through our website. We handle media enquiries and make statements to the press when appropriate. We commission a market survey of our members annually which gives us and the media information about changes in our industry. Our AGM is usually held during the week of the Beer Awards in Wellington.

Membership Categories

We have five types of membership, Ordinary, Corporate, Cider, Hospitality/Retail and Associate.

Ordinary Membership

Ordinary membership is open to you if you are the owner or a representative of a legal brewing entity in New Zealand. This may be a company that has beer contract-brewed by another brewery. You will have voting rights at the AGM and on other occasions. Each ordinary member has 1 equal vote regardless of the size of the brewery. As an Ordinary member you benefit from reduced rates when entering beers into the Awards. Annual membership fees vary according to should be based on annual production and the categories are follows:

< 40,000 litres	\$200
40,001 – 100,000 litres	\$400
100,001 – 500,000 litres	\$600
> 500,000 litres	\$1000

Fees are payable annually on 1st January. Those joining after 1st October will remain members for the following year.

Corporate membership

Corporate membership of the Brewers Guild entitles you to a listing in our directory on our website, one email mail-out to members per year advertising your products and services (you must provided the copy for the email and we will use our database to distribute to members). You will be included in all communication from the Guild Executive and by becoming a members you will be supporting the craft brewing industry of New Zealand. You will have the opportunity to adverstise on the Guild website (additional fees apply), and to sponsor the annual Beer Awards in Wellington each August.

Corporate membership costs \$500 + GST and is payable annually on 1st January. Corporate members have no voting rights. Those joining after 1st October will remain members for the following year.

Cider makers

Cider makers (that are not part of a brewing entity) may join the Brewers Guild, but have no voting rights. The Brewers Guild Awards includes a cider and perry category, and by joining the Brewers Guild you are supporting the organisation of this award, and any other activities where there is an overlap between beer and cider. As a Cider member you benefit from reduced rates when entering ciders and perries into the Awards.

Membership fees are calculated on the same basis as breweries and are payable annually on 1st January. Those joining after 1st October will remain members for the following year.

Hospitality/Retail

Hospitality/Retail Shops and pubs who support craft beer may join the Guild, they do not have voting rights, but enjoy all the other benefits of membership including advertising on the website (additional fees apply) and inclusion of events in our calendar.

The cost is \$100 + GST per year. Those joining after 1st October will remain members for the following year.

Associate members

Associate members have all of the benefits of ordinary members except voting rights. Associate membership is open to any individual who wishes to support and be involved with the activities of the Brewers Guild. Those planning to start a brewery or small breweries and contract brewers who do not wish to have voting rights may join as Associate members.

The membership fee is \$20 + GST. Those joining after 1st October will remain members for the following year.

For further information, please contact:

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