

Brewers Guild of New Zealand Incorporated

BEER WRITER OF THE YEAR

AWARD 2015



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The Brewers Guild of New Zealand Beer Writer of the Year award aims to recognise outstanding contribution in the media by any individual over the previous calendar year.

The award may be made for media contributions ranging from one outstanding contribution to a collection of contributions that together demonstrate an outstanding annual portfolio. All material must have been made publicly available from May 1st to April 30th over the year preceding the award.

Contribution in the media is not restricted to any one media format and may include a combination of print, television, film or social media amongst others.

Contributions must centre on beer, brewing and/or closely related industry or issues surrounding them. There is no caveat that articles necessarily show the brewing industry in a positive light but contributions should be informative, educational and/or entertaining.

Applicants are asked to submit articles or portfolios.

Submissions must include copies or links to articles as appropriate, a list of the articles that are to be considered for judging and a brief cover letter explaining why the applicant merits the award of Brewers Guild of New Zealand Beer Writer of the Year.

The award of Brewers Guild of New Zealand Beer Writer of the Year will be presented at the annual Brewers' Guild Beer Awards [Saturday 19 September, SkyCity, Auckland], which all applicants are encouraged to attend.

Applications can be made via email or in writing to the Brewers' Guild of New Zealand as detailed below:

Email: admin@brewersguild.org.nz

Postal:

Phillippa Boa, Executive Officer
Brewers Guild of New Zealand
PO Box 37017
Halswell, Christchurch