

# Brewers Guild of New Zealand Incorporated

## DEVELOPMENT FUND



The Brewers Guild of New Zealand is an Incorporated Society that represents the interests of the brewing industry. As part of its continual drive to support and bring tangible benefits to its members, the Brewers Guild are proud to announce funding opportunities for projects that it considers will directly benefit Guild members or raise the profile of the New Zealand brewing industry in a positive way.

Funding is open to individuals, groups or organisations from either within or outside the Brewers Guild membership. There is no minimum or maximum value set for any funding request but project requests of up to \$5000 are envisaged and would be automatically considered. Requests for greater amounts may be considered in exceptional cases.

The Guild will look favourably on proposals that maximise the Guild's return on investment, either through supporting projects that have gained supplementary funding from another source or projects that have already demonstrated the viability and value of the project in some other way. It may also mean that the funding is granted as "seeding" or "completing" money for larger projects.

The Guild will openly consider any application, but it is envisaged that successful applications may (as examples only):

- Directly or indirectly benefit a significant proportion of the Guild's members
- Have historical or archival importance to the brewing community
- Positively impact on the image or profile of Brewers Guild members
- Help the Guild achieve some of its aims as outlined in its "Mission Statement"
- Help the Guild achieve aims as outlined in its "safe, sensible, social" alcohol policy
- Produce new techniques or methods that would benefit Guild members

The Brewers Guild reserves the right to add conditions to any award of funds. Any conditions will depend on the nature of the project to be funded. As examples, funding may be made dependent on free access of Guild members to any outcomes of the project or require significant acknowledgement of the support gained from the Guild.

It is important to note that applications need not be time-consuming for the applicants. A brief project outline and indication of funding requirements will be enough for the Guild Executive to consider in the first instance. If the project looks attractive to the Guild, it is likely that more in depth information may be requested from the applicant before a final decision on funding is made.

Application, expressions of interest or requests for more information can be made through The Brewers Guild of New Zealand website.

Ralph Bungard, President  
Brewers Guild of New Zealand

### **Applications should be made to:**

The Brewers Guild of New Zealand: [admin@brewersguild.org.nz](mailto:admin@brewersguild.org.nz)