

BREWERY MEMBERSHIP

Why join the Brewers Guild of New Zealand?

Because the greater our collective strength the more we can achieve!

Our primary purpose is to represent our members by being a voice for our diverse industry. The past two years have shown that now, more than ever we need to stand together and have a strong voice to represent New Zealand's brewing industry.

It's not all about governance and regulatory though – building a strong community of like-minded individuals is our common goal. Our membership group are great at sharing, whether that is knowledge, experience or the odd bit of equipment!

The Guild and our members are darn good at celebrating the win's and at supporting each other when the going gets tough!

Our members are Kiwi Brewers, brewing industry workers and representatives who are all about creating ONE voice for our industry.



Brewery Membership Size (based on annual production)	Fee (Excl GST)
Micro: Up to 50,000 litres	\$700
Small Tier 1: 50,001 to 100,000 litres	\$1,000
Small Tier 2: 100,001 to 200,000 litres	\$1,500
Medium Tier 1: 200,001 to 600,000 litres	\$2,000
Medium Tier 2: 600,001 to 2 million litres	\$3,000
Large Tier 1: 2 million to 5 million litres	\$5,000
Large Tier 2: More than 5 million litres	\$15,000

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MEMBERS ONLY BENEFITS

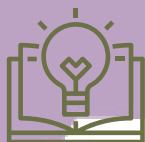
We strive to offer our members tangible benefits as well as our core business of being a collective voice for New Zealand's Brewing industry.

Below are just a few of the benefits of being a member of the guild:



Advocacy:

Our collective voice helps steer the future on the New Zealand Brewing industry. We represent our members on the issues that affect your business. This includes lobbying government, consulting on regulatory requirements, providing members with information and offering support and discussion via the wider group.



Education & Training:

We offer special education opportunities for our members - this include discounted Cicerone training for all members and their staff; Social responsibility education webinars, and a Sensory Training roadshow to name a few.



Exclusive member only deals:

When you are a member of the guild you can access exclusive member only deals, (thanks to some of our partners!) These include Discounted Cicerone certification programmes; Discounted advertising deals with Pursuit of Hoppiness; Access to bespoke brewing insurance solutions with ICIB; Cheaper freight costs with the AIBA Consolidation Scheme to name a few.



Discounts for members:

Who doesn't love a discount?! Members get discounts on their NZ Beer Awards entry fees, NZ Beer Awards functions, and other activity throughout the year. On your NZ Beer Awards entries alone you can save a good percentage of your joining fee!



Member resources:

Access member only resources that can help with your business - these include templates for food safety, job descriptions, positive work place culture, health & safety, as well as access to support documents for export and retail requirements.



Beer Tourism - NZ Ale Trail

Guild members are listed on the #NZaletrail for FREE! This includes social media posts, and digital marketing campaigns promoting our members breweries and venues as destinations. Being a part of the NZ Ale trail means we will let you know when there is tourism funding announced for your region.

BE A PART OF SOMETHING SPECIAL - COME AND JOIN US