

CALLING ALL ARTISTS!



NZBA JUDGING TEES 2025

ENTRIES CLOSE:
05 May 2025

EMAIL ENTRIES TO:
melanie@brewersguild.org.nz

WINNER RECEIVES:

\$250 Prezzy Card

4 tee's

If appropriate the artwork will appear on the cover of the **RESULTS CATALOGUE 2025** (At the discretion of the Guild).

Plus of course bragging rights and exposure to NZ's creative brewing industry

ARTWORK BRIEF

The NZ Beer Awards are the most prestigious beer and brewing competition in NZ. Hundreds of beers arrive at judging, some packaged, some in kegs, all need to be sorted, numbered, and chilled.

These beers, from across NZ (and some from Australia) have been passionately crafted using the very best ingredients, including hops, malt, water and other ingredients depending on the brew.

A team of qualified judges and stewards arrive each day to Riccarton racecourse by coach. Over 2.5 days every single beer is poured, and served, at the right temperature, to the right judge at the right time on the right table.

Kegs are wrangled, beers are tasted, over 50 people all working together to deliver a top notch event.

Winners are kept secret and announced in August at a glittering gala dinner.

The artwork needs to be eye-catching and represent the professional, creative and cool industry that is brewing. It could show parts of the brewing process, the judging process, or be an amazing piece of art that reflects the passion, craft and cool factor!

Remember to include the year 2025, we want this to be a collectors edition tee that changes each year and people are proud to wear.

Don't forget to add your name to the artwork :-)

ARTWORK SPECS

Artwork size/proportions:
Supply your artwork in a **SQUARE** format.

Stylised graphic/artwork to incorporate the year (2025) and your name/artist sign off.

Artworks must be supplied as vector based file for screenprinting purposes. (PDF, EPS, SVG)

Colours:
The design is to be in one colour - **BLACK:** PMS BLACK C, (0,0,0,100)

Logo's will be added to the final tee design as per the example below.

Tee: AS Colour Staple Tee 5001 Colour: Bone

FRONT



BACK



YOUR
ARTWORK
HERE