

## WELCOME TO THE NZ ALE TRAIL

A refreshing new way to experience Aotearoa

The NZ Ale Trail is a one stop website/social channel showcasing some of NZ's best beer and beer experience's. Managed and owned by the Brewers Guild of New Zealand, the NZ Ale Trail is about sharing our love of beer to the wider world, while also supporting the very industry that helps create it.

## **CONSIDER YOURSELF A QUALITY KIWI BEER EXPERIENCE?**

Then this is the place for you! We don't want to share every bar & restaurant that serves beer, we want to share the very best that the NZ Beer community has to offer - it's all about the experience!

We think it is time that Kiwi Beer had it's fair share of exposure in the NZ Tourism Food & Beverage space and we need you to help us achieve that!

## **JOIN NOW**

As a special 'tourism is back' offer you can get the following: A 12 month listing on www.nzaletrail.com, including a customised landing page and profile + social media promotion via Instagram

All for just \$750 + GST

email: melanie@brewersguild.org.nz now to access this offer



## SHARING THE BEST BEER EXPERIENCES

Our goal? To share NZ's most exceptional Beer experiences as far and wide as we can. We do this via various social and digital channels, as well traditional methods like print advertising. We are also super keen on colabs with cool Beer people and places.

The more supporters we have the more we can achieve, all for the greater good of sharing the finest of Kiwi Beer experiences.











OOA Called by brewmoonbrewin others
nzaletrail Here is one to make sure on your must visit list next time you passing through Amberley, North Canterbury!

debrewmoonbrewingco is a real family affair that stems back to when Belinda and Kleran moved to California in the late 1990's, when Belinda was offered a job as a winemaker. The craft beer movement was just taking off in the States at that point, and they decided it would be great to be involved in something similar in NZ. In 2002, all became a reality and the rest is now history.

repular options include the Hopheda IPA -eal fan favourite. And as the American hop craze has taken over, their Wolf of Washington APA become equally popular over the last couple of years.

Jark Side Stout & Wolf of Washington

APA.

S LWC Hazy Pale Ale, Waipara NEIPA & Sour
Face Feijoa Gose.

Find Brew Moon Brewing Co at 12 Markham Street, Amberley or read more on the NZ Ale Trail site - link in our bio