



NEW ZEALAND
ALE TRAIL



WELCOME TO THE NZ ALE TRAIL

A refreshing new way to experience Aotearoa

The NZ Ale Trail is a one stop website/social channel showcasing some of NZ's best beer and beer experience's. Managed and owned by the Brewers Guild of New Zealand, the NZ Ale Trail is about sharing our love of beer to the wider world, while also supporting the very industry that helps create it.

CONSIDER YOURSELF A QUALITY KIWI BEER EXPERIENCE?

Then this is the place for you! We don't want to share every bar & restaurant that serves beer, we want to share the very best that the NZ Beer community has to offer - it's all about the experience!

We think it is time that Kiwi Beer had it's fair share of exposure in the NZ Tourism Food & Beverage space and we need you to help us achieve that!

JOIN NOW

As a special 'tourism is back' offer you can get the following:
A 12 month listing on www.nzaletail.com, including a customised landing page and profile + social media promotion via Instagram

All for just \$750 + GST

email: melanie@brewersguild.org.nz now to access this offer

www.nzaletail.com



SHARING THE BEST BEER EXPERIENCES

Our goal? To share NZ's most exceptional Beer experiences as far and wide as we can. We do this via various social and digital channels, as well traditional methods like print advertising. We are also super keen on colabs with cool Beer people and places.

The more supporters we have the more we can achieve, all for the greater good of sharing the finest of Kiwi Beer experiences.

