



THE BREWERS GUILD OF NEW ZEALAND

THANKS OUR SPONSORS AND SUPPORTERS











































GOVERNANCE

Life Members Simon Taylor

Martin Bennett

Ted and Frances Verrity

Honour Roll Honorary Fellow Honorary Member

Dave Logsdon Craig Bowen

Richard Emerson John Harrington

David Cryer Dr Tim Cooper

Luke Nicholas

Tracy Banner

Ralph Bungard

Chairman Jonathan Alve

Board of Directors Dave Nicholls, Moa Brewing

Jason Bathgate, McLeod's Brewing

Joseph Wood, Liberty Brewing

Keith Riley, Lion

Paul Finney, Emporium Brewing

Race Louden, Good George Ralph Bungard, Three Boys

Sebastian Burke, Burke's Brewing

Executive Director Sabrina Kunz

Guild Staff Cathrine Van Venrooy

Accountants Kendons

Solicitor Anthony Harper



2019 MEMBERS OF THE BREWERS GUILD

Ordinary Brewery Members

Small Brewery	Medium Brewery	Large Brewery
B.Effect	Altitude Brewing	Bstudio Ltd
Brave Brewing	Cassels Brewery	DB Breweries
Brew Moon Brewing Company	Garage Project	Emerson's Brewery
Burkes Brewing Co	Good George Brewing	Independent Liquor
Emporium Brewing	Hallertau Brewery	Lion
Fork	Harringtons Brewery	Moa Brewing
Fortune Favours	Harvest Cidery	Panhead Custom Ales
Giant Brewing	Kaiser Brothers Brewery	
Heyday Beer Co.	Kereru Brewining Co.	Corporate Members
Hop Federation Brewery	Lakeman	Chemz Ltd
Martinborough Brewery	Liberty Brewing	Clark Products Ltd
Napier Brewing Company	McCashin's Brewery	Cryer Malt
North End Brewery	McLeod's Brewery	, ICIB Ltd
Phat House Brewing	Mount Brewing Co.	Invita NZ Ltd
Renaissance Brewery	Sawmill Brewing	Jasol NZ Ltd
Roosters Brewing Co.	Three Boys Brewery	Kegstar
Searchlight Brewery	Tuatara Brewing Co.	Label & Litho
Shining Peak Brewery		
Southpaw Brewing		Lallemand Brewing
Steam Brewing Co		Brewbus NZ
Sweat Shop Brew Kitchen		New Zealand Hops
The Laboratory Brew Pub and Eatery		Otago Polytechnic Philstic Labels Ltd
The Theoretical Brewer		Rapid Labels
Two Thumb Brewing		Viniquip International Ltd
Zeelandt Brewery		• •
		Weyermann



FROM THE CHAIRMAN

2018/2019 has been a year of significant growth for the Guild. In May 2018, Sabrina Kunz joined the Guild as our new Executive Director. This was the culmination of a journey of many years, including the most comprehensive consultation with our members in the history of our organisation. We also saw a change in the Guild's Rules and several new Directors appointed to the Board. These changes are the foundations upon which the Guild can continue to grow.

In January 2019, the Guild Board met for two days and developed a revised Strategic Plan for the Guild and our industry. We covered a lot of material and received presentations from a range of speakers to help our understanding of the external environment. The resulting new Vision, Mission and Goals will drive our work over the coming years. This was a significant investment of time from our volunteer board and I appreciate the contribution they have made to our progress. With our Sabrina in place, the role of the Board has moved to be much less hands on and much more focused on long term strategy. This is a welcome change and is a great example of the professionalisation of our organisation and industry.

Throughout all of these changes the support of our members, sponsors and industry has been invaluable. This has come in many forms, but what is clear, when we work together we achieve more. 2019/20 promises to be another busy year, with the delivery of a number of significant projects that Sabrina will highlight in her report.



On a personal note, this will be the last term that I will serve as Chair of the Guild. I am confident that the organisation is in great shape and we have a strong Board to continue guiding Sabrina and her team. It has been an enjoyable 6 years and I am proud of the changes that the Guild has made and the work we have done over this time. I still passionately believe in the role the Guild plays in representing the whole beer industry and will watch with interest as the current strategy plays out.

Thank you to all the board members past and current that I have had the pleasure to work with, to Sabrina and Cathrine for the work they continue to do for the Guild and to the members that have supported (and challenged!) us over the years.

Jonathan Alve

Chairman

Brewers Guild of New Zealand

EMPLOYEES

2.3 BILLION
INUDSTRY

200+
BREWING
BRIGINIESSES

6



OUR STRATEGY

Vision	The Quality and Creativity of New Zealand Beer is Celebrated at home and around the world.								
Mission	diverse brewing ir strategic focus that	The Brewers Guild of New Zealand is the leader and voice for our diverse brewing industry. We provide thoughtful leadership and a strategic focus that fosters innovation, promotes social responsibility and facilitates the commercial success of New Zealand's brewing.							
Goals	The Guild is recognised by the industry and stakeholders as the voice & 'go-to' source for the New Zealand brewing industry.	recognised by the industry and stakeholders as the voice & 'go-to' source for the New Zealand recognised by the industry in best of our industry in everything we do. Source for the New Zealand recognised by the best of our improved quality of New Zealand best of our industry in everything we do. Recognised by the best of our improved quality of New Zealand best of New Zealand industry to be healthy, skilled, and develop long							
Strategic Focus	Tourism		Workforce	Quality		BREWNZ Excellence			
Our	Governance	Governance Finance				nber Benefits			
Enablers	Regulatory Sponsorship								
Our Values	Leadership, Passi	ion, (Collaboration, I	Integrity,	Responsil	oility, Excellence			



YEAR IN REVIEW

2018/2019 marks the first financial year under the new model for the Brewers Guild. It has been a busy year with a focus on strengthening the foundation that can be built upon for future years.

The 2018 AGM was held in September in Nelson – so not quite a year has passed. At that AGM we outlined what had been achieved so far in the year, a range of Goals, and what we would do to work towards those. Achievements against those goals are outlined on page 13.

OUR STRATEGY

Throughout 2018, the Guild gathered feedback about our organisation and our industry. This was used to develop our new brand and our Strategic Plan. Our updated vision, mission and values will guide our work. In deciding what we do each year, we need to be flexible and agile enough to make the most of opportunities and yet focused enough that we do not lose sight of where we are going. By selecting some areas of focus – we can make better decisions about what we will do, but also what we won't do. Our strategies and key areas of focus have evolved from the goals we set out in September 2018. In 2019/2020, we will focus on Tourism, Workforce Strategy, Beer Quality and BREWNZ Excellence.

APB	Executive Director Commenced	NUC +	Pregnancy Warning Labelling submission		Governance improvements	Steward to Judge program announced			Added Sugar Labelling submission	New Guild Rules adopted	BREWNZ events and Awards
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ENABLERS OF OUR SUCCESS

Good governance is a necessary foundation for long term performance. It was a key focus area for 2018/2019. The Guild updated our Rules for the first time in the organisations history. We also revised the way we recruited for directors resulting in the balanced and representative Board we have today.

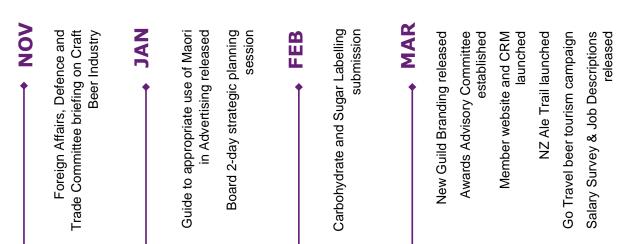
Internally, we established financial controls policies, revised our banking practices and reorganised our financial accounts. While this work is often unseen – it is necessary and important. Our goal is to increase our transparency with audited accounts in the future.

We continued to act on behalf of industry through participation in consultations. We do this by working closely with other organisations where our interests align. In January, we were successful in extending the timeline for response to the Carbohydrate and Sugar consultation deadline to allow for sufficient industry input.

The Guild also supported the work of New Zealand Trade and Enterprise who issued a practical and comprehensive guide with respect to Craft Beer export. We also provided an opportunity for several of our members to pitch to the largest catering company in the world, Emirates Airlines, to support the New Zealand Pavillion at Expo 2020.

FINANCIAL PERFORMANCE

At the 2018 AGM we advised that we would be shifting our membership year to align with our financial year to make it easier to manage but also to increase transparency.





This has had an effect on our year-end financial position and is reflected in our financial statements on pages 15-23.

For the 2018/2019 financial year we incurred a \$58,116 deficit. This is due to:

- The recognition of a portion of the 2018 membership fees income in the previous financial year. On a cash basis membership income would have been \$216,775 (rather than the \$112K as shown in the statements);
- Moving the collection of the 2019 fees from 1 January to 1 April essentially giving 3 months free membership; and
- The write-off of bad debts.

Despite the deficit position we have retained a strong cash-at-bank position and the adoption of a formal Reserves Policy in 2019 will reflect the current practices with respect to the use of cash.

BEER TOURISM

Our vision is that the quality and creativity of New Zealand beer is celebrated and home and around the world. We have made significant progress towards this vision in the area of Beer Tourism. There is clear data to support the impact beer tourism has on the market in New Zealand and that visitors want to experience beer in the communities that it is made.

In late March 2018, we launched the NZ Ale Trail. This asset was developed 'on a shoestring' and as a minimum viable product with a view that improvements will be made. We also supported various news media and a Go Travel feature to promote tourism.

We believe there is an ongoing and significant opportunity for the industry and look forward to collaborating with our members and supporters to leverage this opportunity.





WORKFORCE STRATEGY

The long-term goal of the workforce strategy is to ensure that there are the right people, with the right skills, to enable the industry to grow. Our members have told us that it is a challenge to attract and retain a skilled workforce. The Hāpi Research program alone predicts 835 new jobs to be created across the hop growing and craft brewing industries if the economic goals are achieved.

In January we surveyed our members with respect to salaries for core jobs in the industry. Those results together with the underlying job descriptions were launched in March. The Salary Survey will be undertaken each year to provide our members with a practical guide to market rates. The Job Descriptions are also a helpful tool and will form the basis for further work by the Guild.

We also know that it is not easy for people to find out about career paths in the industry – and they are unclear what education or training they need to get into the industry and to continue to develop. The limited data that we do have is beginning to show where some of the gaps are. Equally, there are a range of institutions providing educational opportunities and we want to work more closely with them to ensure they are meeting the needs of industry.

BREWNZ EXCELLENCE

The 2018 BREWNZ events and Awards saw strong participation given our regional location – with 180 people in attendance at the conference and 420 at the Awards dinner.

The conference saw the inclusion of a diverse range of topics with a lot of interest in beer tourism and the issues raised with respect to human resources.

The Guild staff also managed the competition delivery for the first time. This was a significant amount of work for the small team involved. Many Guild supporters were involved in ensuring the competition integrity was retained and the Awards were successful.



Judging at the New Zealand Beer Awards is a privilege and an amazing opportunity for members of our community. The introduction of the Steward to Judge program was another step towards formalising practices to ensure we are continuing to develop a strong pool of New Zealand judges. At the same time, the commitment required goes some way to ensuring that the opportunity is also treated with the respect that it deserves.

A formal 'lessons learned' process from last years' events has resulted in a number of improvements including further process documentation and the establishment of an Awards Advisory Committee.

The delivery of a program of this size and calibre with the limited team at the Guild is a significant achievement each year. Our intention is for the conference to continue to grow as we seek to engage our broader industry in the event. It would be great to see even more of our 2,500 workforce participate. It is through the exchanges of ideas, collaboration and relationships that we will continue to succeed as an industry.

This is an exciting phase for the Guild, for our members and for industry and we look forward to working alongside all of you in this journey.

"THE QUALITY AND CREATIVITY OF NEW ZEALAND BEER IS CELEBRATED AT HOME AND AROUND THE WORLD."



YEAR IN REVIEW

Goal	How we will deliver	What we have achieved
Improve our communication and increase the opportunity for constructive dialogue about our industry.	 Implementation of member website and different modes of communication functionality. Increase the number of member events. 	 New member website established. Held member events in Christchurch & Wellington.
Deliver more to our Members.	 Implementation of a member website. Increase the number of member events. Leverage technology to develop member products and services. Develop an industry workforce strategy. Data gathering and business intelligence. Establish a program with key partners around the experience of NZ Beer including beer tourism and food and beer matching. 	 New Member website established. Held member events in Christchurch & Wellington. Created the NZ Ale Trail to raise the profile of industry and our members. Featured in Go Travel to profile brewing Industry. Co-ordinated the NZ Craft Beer Experience for Expo 2020 sourcing. Completed Salary Survey and Job Descriptions Templates for members.
Effectively advocate for the industry.	 Gather data and develop business intelligence that can be relied upon by the Guild and members for advocacy and decision making. Finalise the development of an overall 'NZ Story' and brand for the industry that can be relied upon for both export and tourism. Develop an industry workforce strategy. 	 Developed a story for NZ Brewing Industry and each region. Commenced discussions with Competenz regarding the development of an industry workforce strategy. Participated in many meetings and engagements with FSANZ. Responded to three Labelling consultations. Represented the Guild and Industry at the Foreign Affairs, Trade Sub-Committee of Parliament.



Goal	How we will deliver	What we have achieved
Ensure that a quality product remains the cornerstone of our industry.	 Increase educational opportunities for members. Leverage technology to develop member products and services. 	Commenced discussions with Competenz regarding educational opportunities.
Tell the positive story about the NZ Beer Experience.	 Finalise the development of an overall 'NZ Story' and brand for the industry that can be relied upon for both export and tourism. Establish a program with key partners around the experience of NZ Beer including beer tourism and food and beer matching. 	 Finalised branding of the Brewers Guild. Developed a story for NZ Brewing Industry and each region. Created the NZ Ale Trail to raise the profile of industry and our members. Featured in Go Travel to profile brewing Industry. Developed broad range of industry relationships.
Ensure that the New Zealand Beer Awards remain the most prestigious awards competition for our industry.	Review all aspects of the Awards Week and Awards Competition.	 Delivered the 2019 Awards Week events and Awards with limited capacity. Undertook a formal 'lessons learned' process from 2018 Awards Week and Competition.
Deliver operational efficiencies.	 Implementation of a Customer Relationship Management system. Review all aspects of the Awards Week and Awards competition. 	 Implemented the integrated member website and CRM. Undertook a formal 'lessons learned' process from 2018 Awards Week and Competition.



FINANCIAL STATEMENTS

Brewers Guild of New Zealand Incorporated For the year ended 31 March 2019

Prepared by Kendons Scott Macdonald Limited



Compilation Report

Brewers Guild of New Zealand Incorporated For the year ended 31 March 2019

Compilation Report to the Trustees of Brewers Guild of New Zealand Incorporated

Scope

On the basis of information provided and in accordance with Service Engagement Standard 2 Compilation of Financial Information, we have compiled the financial statements of Brewers Guild of New Zealand Incorporated for the year ended 31 March 2019.

These statements have been prepared in accordance with the accounting policies described in the Notes to these financial statements.

Responsibilities

The Trustees are solely responsible for the information contained in the financial statements and have determined that the Special Purpose Reporting Framework used is appropriate to meet your needs and for the purpose that the financial statements were prepared.

The financial statements were prepared exclusively for your benefit. We do not accept responsibility to any other person for the contents of the financial statements.

No Audit or Review Engagement Undertaken

Our procedures use accounting expertise to undertake the compilation of the financial statements from information you provided. Our procedures do not include verification or validation procedures. No audit or review engagement has been performed and accordingly no assurance is expressed.

Independence

We have no involvement with Brewers Guild of New Zealand Incorporated other than for the preparation of financial statements and management reports and offering advice based on the financial information provided.

Disclaimer

We have compiled these financial statements based on information provided which has not been subject to an audit or review engagement. Accordingly, we do not accept any responsibility for the reliability, accuracy or completeness of the compiled financial information contained in the financial statements. Nor do we accept any liability of any kind whatsoever, including liability by reason of negligence, to any person for losses incurred as a result of placing reliance on these financial statements.

Kendons Scott Macdonald Limited 119 Blenheim Road P O Box 8621 Riccarton Christchurch 8041 Dated: 14 June 2019



Statement of Profit or Loss

Brewers Guild of New Zealand Incorporated For the year ended 31 March 2019

	NOTES 2019	2018
Trading Income		
Other Revenue		
Dinner Ticket Income	33,787	31,590
Entries Income	115,057	116,866
Membership Fees Income	112,081	81,707
Other Earned Income	-	1,548
Other Revenue	644	7,965
Sponsorship Income	113,109	118,287
Trade Show/Conference Income	35,117	34,704
Website Advertising Income	400	840
Total Other Revenue	410,194	393,507
Total Trading Income	410,194	393,507
Gross Profit Other Income	410,194	393,507
Interest Income	3,390	224
Total Other Income	3,390	224
Expenses		
Accountants Fees	4,800	1,428
Awards Dinner Expenses	129,801	142,624
Awards Judging Expenses	84,641	70,480
Bad Debts	9,781	-
Bank Fees	5,198	2,685
Brewery Tours Expense	3,129	-
Contractor Fees	122,565	-
Education Expenses	-	942
Board Expenses	6,574	11,026
Executive Officer Fees - Awards Week	-	41,615
Freight & Courier	24	-
General Expenses	550	486
Human Resource Expenses	5,362	5,781
Legal Fees	5,424	-
Marketing	33,831	-
Member Benefits Expense	10,239	-
Member's Website	605	3,768
AIBA Consignment Expense	1,188	3,273
Printing & Stationery	25	246
Storage Expenses	108	-
Subscription Expenses	1,980	
Telephone	1,579	



	NOTES 2019	2018
Trade Show/ Conference Expenses	26,189	20,616
Travel for Staff	7,849)
Total Expenses	461,443	304,968
Net Profit (Loss) before Non Cash & Non Deductible Items	(47,859) 88,762
Depreciation & Asset Sales Adjustments		
Depreciation	860	5
Total Depreciation & Asset Sales Adjustments	866	5 -
Net Taxable Profit (Loss)	(48,725) 88,762
Taxation		
Income Tax Expense	-	1,747
Total Taxation	-	1,747
Net Profit (Loss) for the Year	(48,725)	87,015



Statement of Changes in Equity

Brewers Guild of New Zealand Incorporated For the year ended 31 March 2019

	2019	2018
Trust Capital		
Opening Balance	212,320	125,305
Trustees Income for the Period		
Retained earnings/Accumulated funds	-	(1)
Current Year Earnings	(48,725)	87,015
Total Trustees Income for the Period	(48,725)	87,014
Total Trust Capital	163,594	212,320
	2019	2018
Made up as follows:		
Retained Earnings	150,090	198,816
Unrealised Capital Reserve	13,504	13,504
Total Made up as follows:	163,594	212,320



Balance Sheet

Brewers Guild of New Zealand Incorporated As at 31 March 2019

	NOTES 31 MAR 2019	31 MAR 2018
Assets		
Current Assets		
Cash and Bank		
Kiwibank Benevolent Fund	5,119	5,068
Kiwibank Cheque Account	28,051	134,987
Kiwibank Online Call	5,142	5,090
Notice Saver	101,834	84,324
Paypal	-	1,280
Total Cash and Bank	140,146	230,749
Accounts Receivable	-	165,024
GST Receivable	22,460	
Income Tax Receivable	957	
Total Current Assets	163,563	395,772
Non-Current Assets		
Property, Plant and Equipment	11,404	
Total Non-Current Assets	11,404	
Total Assets	174,967	395,772
Liabilities Current Liabilities		
Bank Paypal	94	
Total Bank	94	
Accounts Payable	8,978	
GST Payable	-	4,813
Income Tax Payable	_	1,677
Payments in Advance	2,300	176,963
Total Current Liabilities	11,372	183,453
Total Liabilities	11,372	183,453
Net Assets	163,594	212,320
Equity		
Retained Earnings	150,090	198,816
Unrealised Capital Reserve	13,504	13,504
Total Equity	163,594	12,320



Depreciation Schedule

Brewers Guild of New Zealand Incorporated As at 31 March 2019

NAME	COST	OPENING VALUE PL	JRCHASES	SALE PRICE	RATE	METHOD	DEPRECIATION	CLOSING ACCUM DEP	CLOSING VALUE
Computer Expenses									
HP Laptop & Docking Station	1,890	-	1,890	-	50.00%	DV	866	866	5 1,024
Total Computer Expenses	1,890	-	1,890	-			866	866	1,024
Software									
Web Site Development	10,380	-	10,380	-	0.00%	DV	-		- 10,380
Total Software	10,380	-	10,380	-			-		- 10,380
Total	12,270	-	12,270	-			866	866	5 11,404

Notes to the Financial Statements



Brewers Guild of New Zealand Incorporated For the year ended 31 March 2019

1. Reporting Entity

These are the financial statements of Brewers Guild of New Zealand Incorporated. Brewers Guild of New Zealand Incorporated is an incorporated society registered under the Incorporated Societies Act 1908 and is engaged in the business of brewers social club.

These financial statements are special purpose reports and have been prepared in accordance with the Financial Reporting Act 2013.

2. Statement of Accounting Policies

Measurement Base

The accounting principles recognised as appropriate for the measurement and reporting of earnings and financial position on a historical cost basis have been used, with the exception of certain items for which specific accounting policies have been identified.

Presentation Currency

The financial statements are presented in New Zealand Dollars (NZD).

Changes in Accounting Policies

There have been no changes in accounting policies. Policies have been applied on a consistent basis with those of the previous reporting period.

Income Tax

Income tax is accounted for using the taxes payable method. The income tax expense in profit or loss represents the estimated current obligation payable to Inland Revenue in respect of each reporting period after adjusting for any variances between estimated and actual income tax payable in the prior reporting period.

Goods and Services Tax

All amounts are stated exclusive of goods and services tax (GST) except for accounts payable and accounts receivable which are stated inclusive of GST.

Property Plant and Equipment

The entity has the following classes of Property, Plant and Equipment.

- Computer Equipment
- Software

All property, plant and equipment except for land is stated at cost less depreciation.

Depreciation has been calculated in accordance with rates permitted under the Income Tax Act 2007.

Please refer to the depreciation schedule for classes of property, plant & equipment, depreciation and movements for the year.



Receivables

Receivables are stated at their estimated realisable value. Bad debts are written off in the year in which they are identified.

3. Audit

These financial statements have not been audited.

	2019	2018
4. Income Tax Expense		
Net Profit (Loss) per Financial Statements	(48,725)	88,762
Additions to Taxable Profit		
Imputation Credits Received	-	-
Total Additions to Taxable Profit	-	-
Deductions from Taxable Profit		
Losses Brought Forward	-	82,521
Total Deductions from Taxable Profit	-	82,521
Taxable Profit (Loss)	(48,725)	6,241
Tax Payable at 28%	-	1,748
Deductions from Tax Payable		
Dividend Imputation Credits	-	-
Resident Withholding Tax Paid	957	70
Provisional Tax Paid	-	-
Income Taxes Refundable/(Outstanding) from Prior Years	-	-
Total Deductions from Tax Payable	957	70
Income Tax Payable (Refund Due)	(957)	1,678

Tax losses to be carried forward are subject to IRD assessment and confirmation.

