



Data prepared for the Brewers Guild of New Zealand
July 2018

Background - Our reasons for being

Our purpose (why we exist)

- We champion the potential of our community

Charitable Objective (how we fulfil our Articles of Association)

- The advancement of education and professional development in the science and technology of brewing, distilling and related industries.

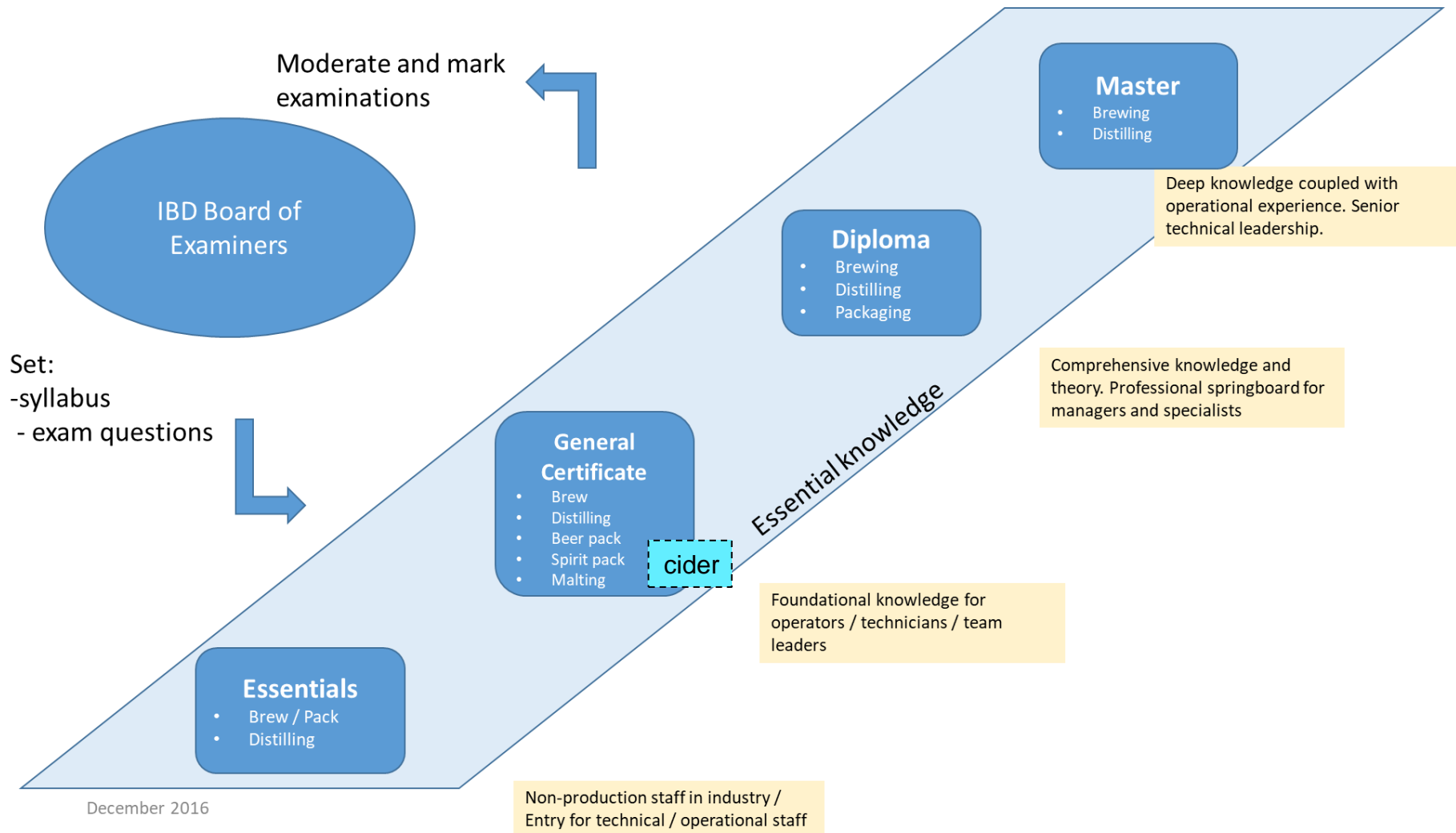
Vision (where we want to be)

- The world's leading provider of professional development in brewing, distilling and related industries

Mission (how we are going to get there)

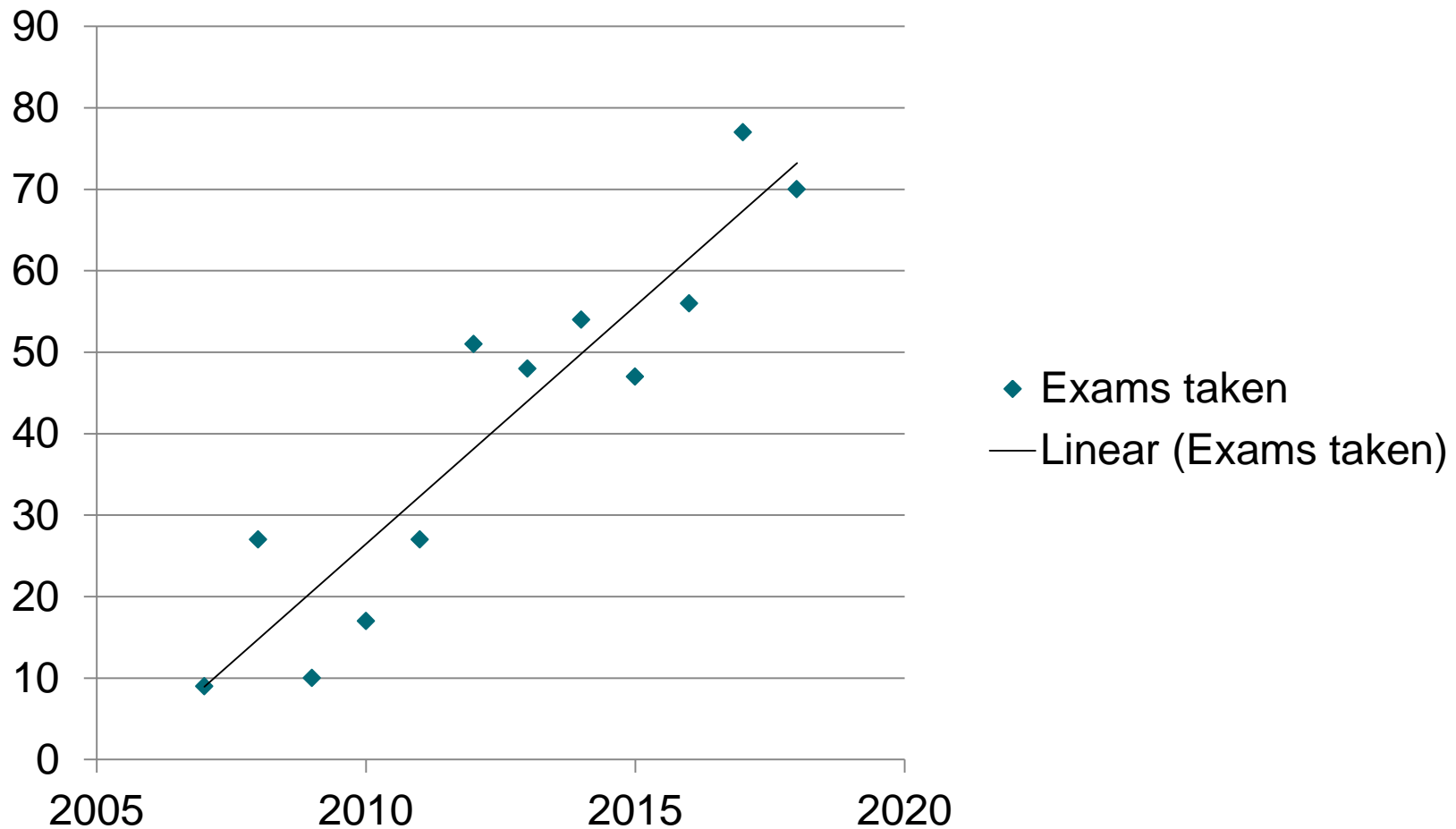
- We deliver excellent life-long learning, supported by our world-class community of experts mentoring the next generation of professionals to serve the needs of our industries.

General structure for IBD qualifications



IBD Examinations taken (New Zealand) 2007-18

IBD Exams taken



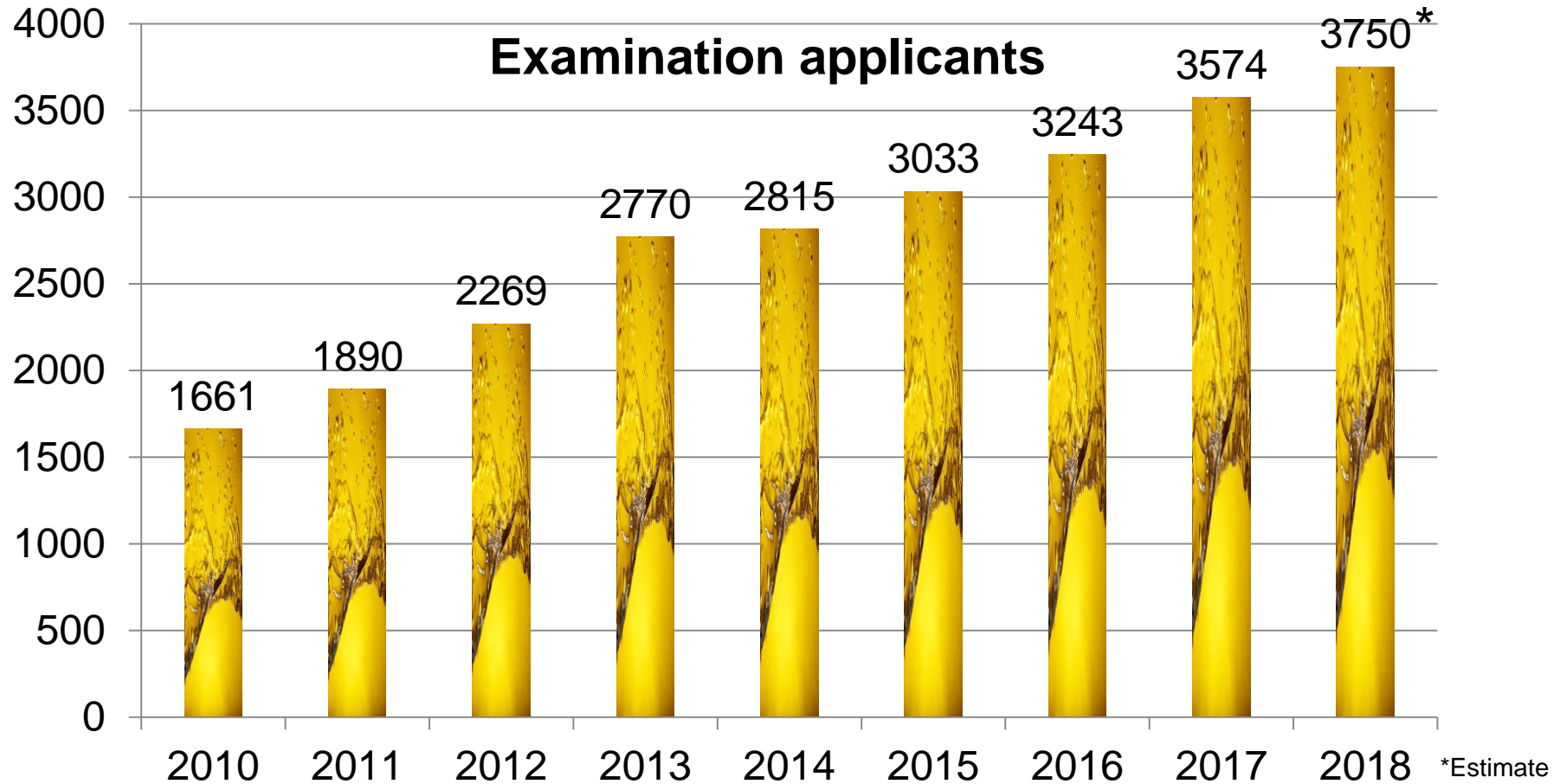
Examinations taken by qualification in New Zealand 2007-18

Qualification title	Total
General Certificate in Brewing	160
General Certificate in Packaging	95
Diploma in Brewing Module 1	81
Diploma in Brewing Module 2	59
Diploma in Brewing Module 3	38
General Certificate in Distilling	14
Diploma in Beverage Packaging Module 1	9
Master Brewer Module 1	5
Diploma in Beverage Packaging Module 2	4
Master Brewer Module 4	4
Diploma in Distilling Module 1	3
Fundamentals of Brewing & Packaging	3
Fundamentals of Distilling	3
General Certificate in Malting	3
Master Brewer Module 2	3
Master Brewer Module 5	3
Diploma in Beverage Packaging Module 3	2
Master Brewer Module 3	2
Diploma in Distilling Module 2	1
Diploma in Distilling Module 3	1
Grand Total	493

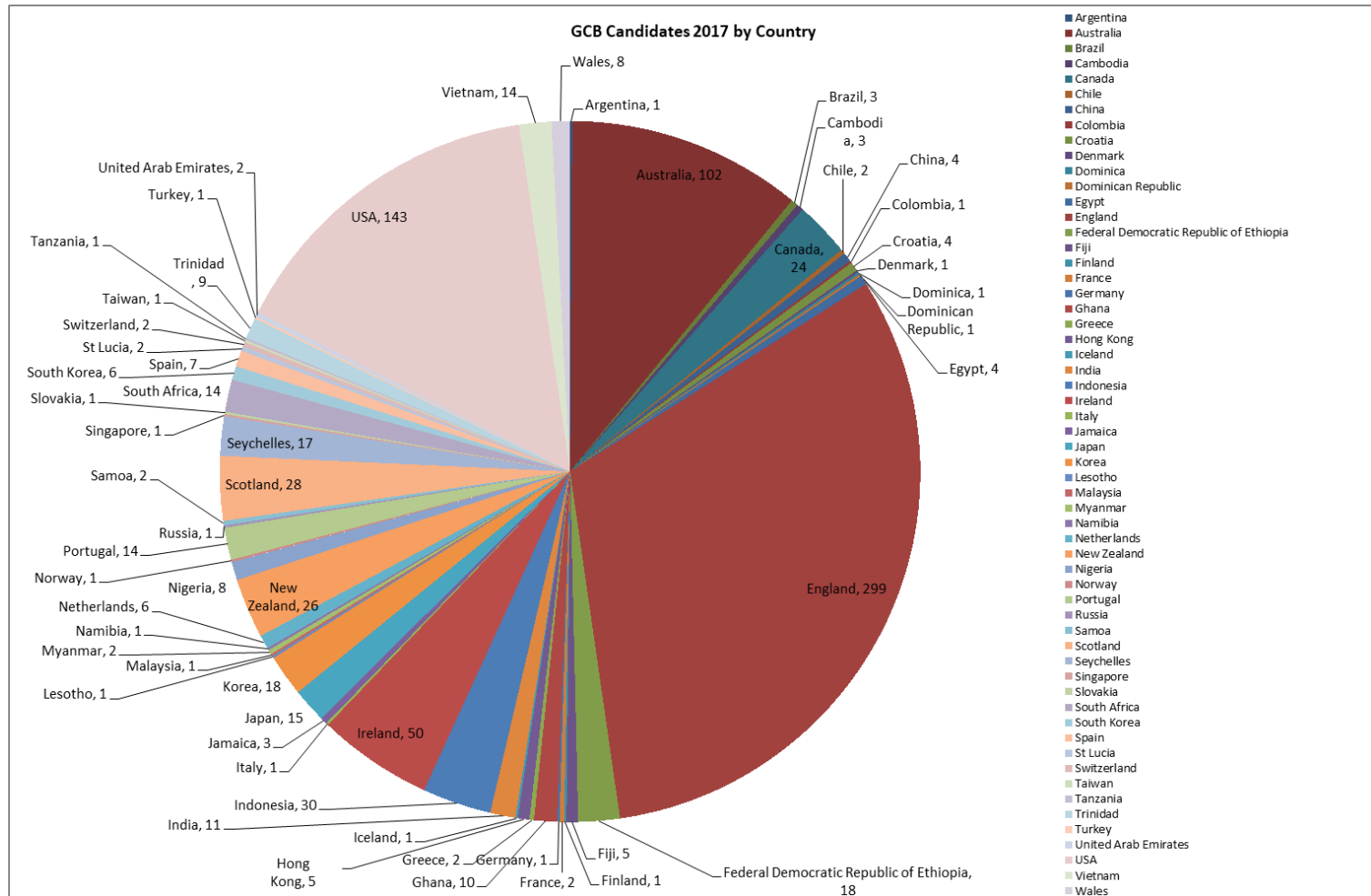


Wider context (professional IBD examinations)

More than 25,000 applicants since 2010 - worldwide

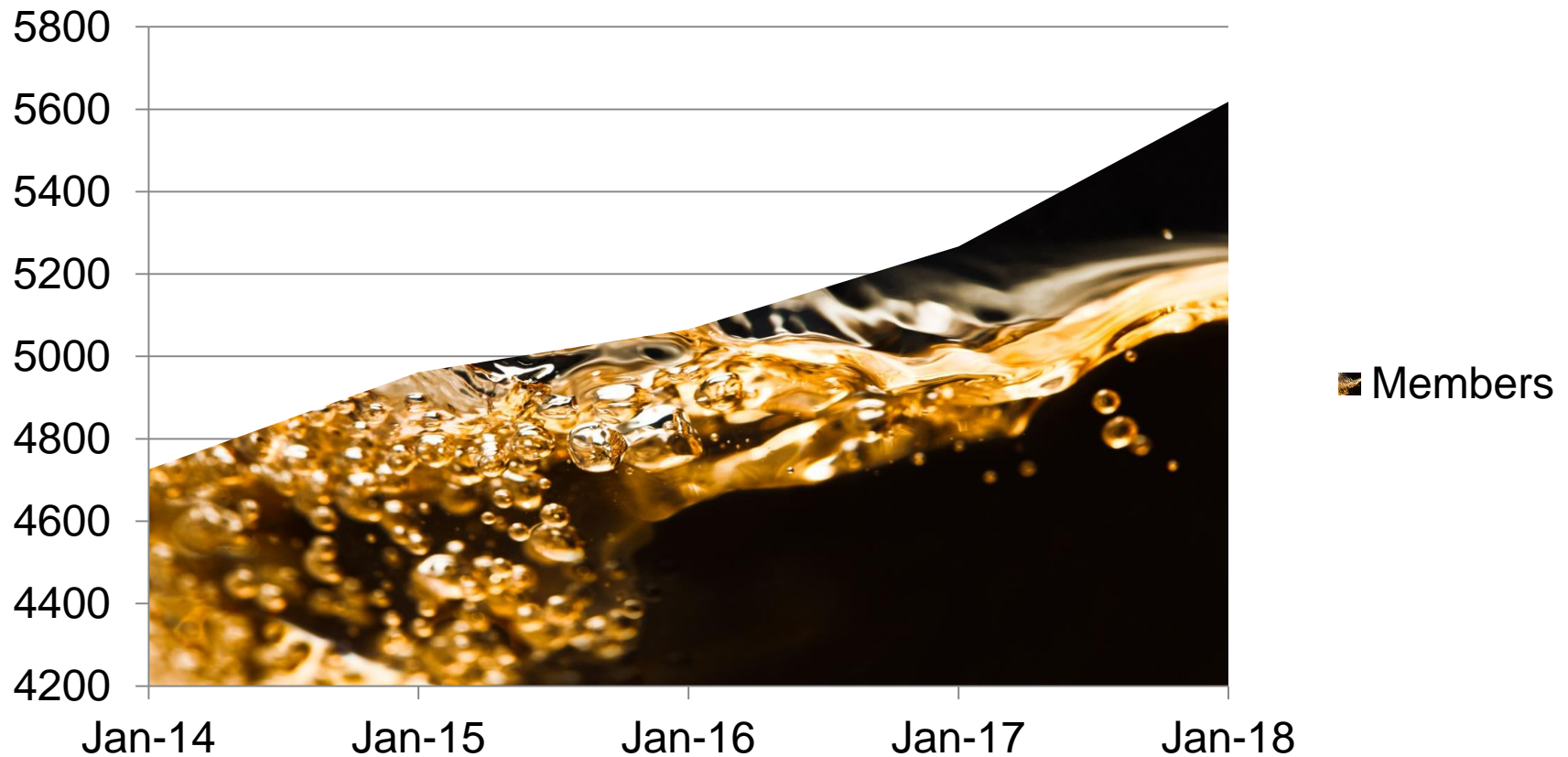


Global audience for the General Certificate in Brewing



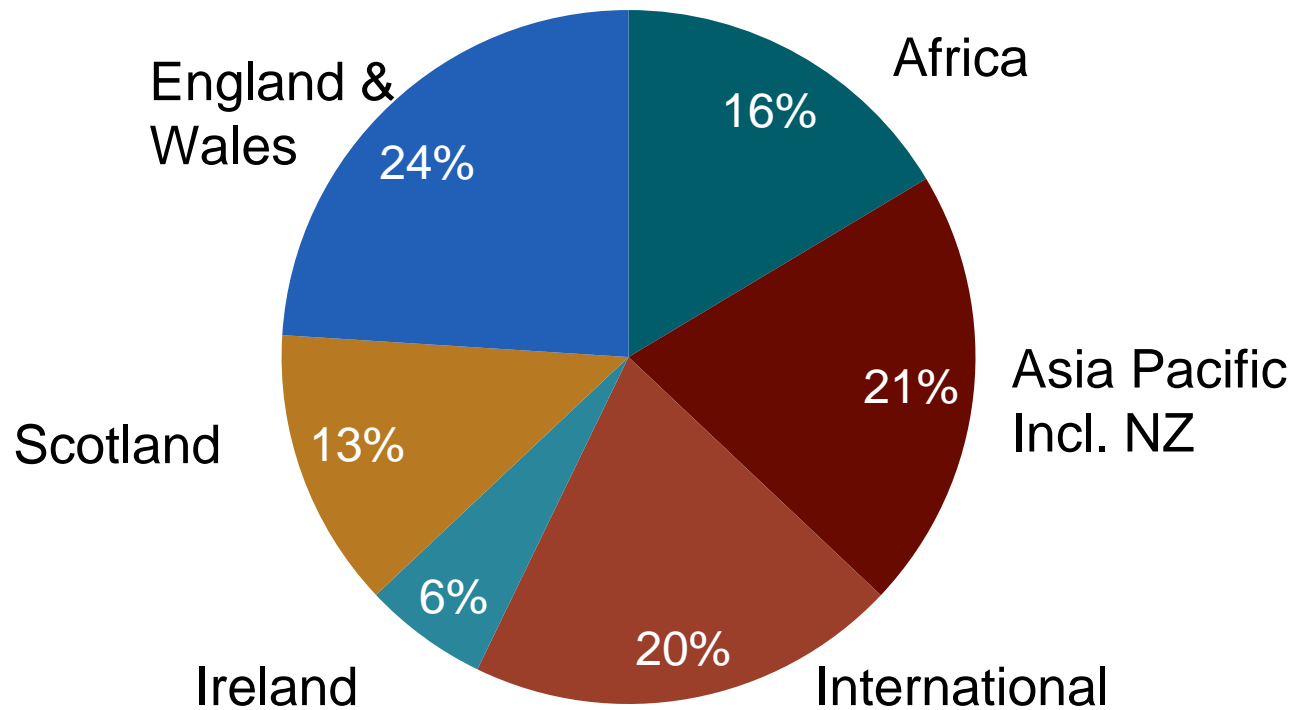
Our growing membership

Members



Worldwide location of membership

Membership Location



Self-directed learning in action

General Certificate in Brewing

- Revised course – on-line
- Rich material
- New illustrations, video, simulation
- Self-assessment questions
- Exam (at a centre) included
- Tutoring & community to follow
- €405+vat

Launched and well received at Craft Brewing Convention, Nashville in May 2018

