

BREWERY MEMBERSHIP

WHAT DO WE DO?

We are the voice of your industry. Our mission is to **represent you** at every level—government, media, and regulatory bodies that shape the future of your business and trading rights. We keep you informed with timely updates so you're always in the know. We offer an array of support with business tools, templates, exclusive benefits, and discounts to enhance your operations.

We are here to **SUPPORT, CHAMPION, AND ELEVATE** you, your business, and the entire industry.

WHY JOIN?

The Guild offers your business unparalleled **INDUSTRY EXPERTISE**. We are your **GO-TO** resource for regulatory issues that require specialist knowledge. As your **VOICE** to the decision-makers, we are here to **CHAMPION** you and your business. Our mission is to **SUPPORT** you and your team, while also **CONNECTING** you to industry and opportunities.

WHAT HAVE WE ACHIEVED?

In recent years, we've truly seen the value of coming together, standing strong, and fostering a community that celebrates our victories and supports one another through challenges. Over the past 12 months, we've consistently represented our members and the industry - here are a few highlights:

Extensive **engagement with Government**, covering areas such as Sale & Supply and licensing regulations, and submitting proposals on the proposed labelling changes.

Consistent representation on matters like **Excise tax and the HPA Levy**, and delivering a comprehensive **Economic Impact Report** to bolster our industry **PR campaign**.

Productive discussions with the Trade Minister regarding the CER breach, advocating for a **fair go for beer exports to Australia**.

Effectively **promoting beer tourism** to ministers and Tourism NZ, culminating in the redevelopment and **relaunch of the NZ Ale Trail**, our very own beer tourism platform.

The **NZ Beer Awards** continue to be a highlight, with judging and celebrations drawing significant **media coverage**, along with our ongoing **support and education** initiatives for members.

PLUS lot's more.....

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MEMBER BENEFITS:



Advocacy:

Join us to shape the future of the New Zealand brewing industry! Our collective voice ensures your business is heard and represented. We actively lobby the government, consult on regulatory requirements, and provide our members with crucial information. Plus, you'll have access to a supportive network for discussion and collaboration within the wider group.



Discounts for members:

Who doesn't love saving money? As a member, you'll enjoy a wide range of **discounts**—from **fuel to exclusive partner deals**, discounts on **BGNZ Awards tickets** and education, and **training opportunities**. With the savings on your NZ Beer Awards entries alone, you can offset a significant portion of your membership fee!



Exclusive member only deals:

When you are a member of the guild you can access exclusive member only deals, including Cheaper freight costs with the AIBA Consolidation Scheme, Scholarship opportunities, education and training (discounted Cicerone qualifications), FREE NZ Ale Trail listings and exclusive tourism support as well as business and support webinars.



Member resources:

Access member only resources that can help with your business - these include templates for food safety, job descriptions, positive work place culture, health & safety, as well as access to support documents for export and retail requirements.



Beer Tourism - NZ Ale Trail:

Guild members are listed on the #NZaletrail for FREE! This includes social media posts, and digital marketing campaigns promoting our members breweries and venues as destinations. Being a part of the NZ Ale trail means you will get priority when it comes to promotion and tourism related activity.

[FIND MEMBER PRICING HERE](#)

[JOIN HERE - WE'D LOVE TO HAVE YOU ON BOARD!](#)