

CALLING ALL ARTISTS!



NZBA JUDGING TEES 2026

ENTRIES CLOSE:
24 April 2026

EMAIL ENTRIES TO:
melanie@brewersguild.org.nz

WINNER RECEIVES:
\$250 Prezzy Card + 4 tees,
and if appropriate the artwork
may appear in the **2026
RESULTS CATALOGUE**
(At the discretion of the Guild).

*Plus of course bragging
rights and exposure to NZ's
creative brewing industry*

ARTWORK BRIEF

The NZ Beer Awards are the most prestigious beer and brewing competition in Aotearoa. Each year, hundreds of beers arrive for judging - some packaged, some in kegs, all needing to be sorted, numbered, and carefully chilled in preparation.

These beers come from across New Zealand (and a few from Australia), crafted with passion and skill using the finest ingredients - hops, malt, water, and whatever else each brewer's creativity demands.

A team of qualified judges and stewards travel to the venue by coach, ready for an intense 2.5 days of precision and collaboration. Every single beer is poured and served at exactly the right temperature, at the right time, to the right judge, on the right table.

Kegs are wrangled, beer flights are prepared, and more than 50 people work seamlessly together to deliver a world-class judging experience.

Winners remain top-secret until they're revealed in July at the glittering gala dinner.

We're seeking artwork that captures the professional, creative, and undeniably cool spirit of the brewing industry.

Your design could showcase parts of the brewing process, the judging environment, or simply be an incredible piece of art that reflects passion, craftsmanship, and the unique vibe of beer culture.

Please include the year 2026— this tee is intended to be a limited-edition collector's piece that evolves each year.

And don't forget to add your name to the artwork!

ARTWORK SPECS

Artwork size/proportions: Artwork should be supplied on a square artboard (minimum 300mm x 300mm).

Stylised graphic/artwork to incorporate the year (2026) and your name/artist sign off.

Artworks must be supplied as vector based file for screen printing purposes. (PDF, EPS, SVG)

All fonts must be converted to outlines.

Colours: Design must be supplied as a single colour (PMS Black C (0, 0, 0, 100) only). No gradients, transparency or halftones.

Logo's will be added to the final tee design as per the example below.

Tee: AS Colour Staple Tee 5001 Colour: Smoke

FRONT



BACK

YOUR
ARTWORK
HERE

