



**BREWERS
GUILD**
OF NEW ZEALAND



DATE: 24 JULY 2026



TIME: 9AM - 5PM



PLACE: FORSYTH BARR STADIUM

0900 - 1000	REGISTRATION + PARTNER SHOWCASE Tea/ Coffee/ Networking
1000 - 1010	WELCOME TO BREWZ'26 Brian Watson, Chair Brewers Guild of New Zealand
1010 - 1110	KEYNOTE SPEAKER - Sir Ian Taylor, Animation Research Limited
1110 - 1135	PARTNER SHOWCASE + MORNING TEA
1140 - 1225	CRAFTING CULTURE & COMMUNITY Bart Watson, President & CEO, Brewers Association, USA
1230-1315	DATA DRIVEN DECISIONS: DRIVING PROFIT WITH BREWERY INSIGHTS Pulkit K. Agrawal, Founder and CEO of Beer30® by The 5th Ingredient®
1315 - 1405	PARTNER SHOWCASE + LUNCH
1410 - 1455	BEING THE BEST IN THE WORLD AT YOUR BIG ROCKS: FOCUS, MENTAL TOUGHNESS + STRESS MANAGEMENT FOR WINNING TEAMS Mike Cron, High Performance Coach & Mental Skills Specialist
1500 - 1540	THE STONE & WOOD SUCCESS STORY - AN INSIDER'S VIEW Richie Crowe, ex-Stone & Wood Brewing Co; Founder of Drinks Advisory Tussock Lane
1540 - 1605	PARTNER SHOWCASE + AFTERNOON TEA
1610 - 1655	AI FOR BREWERS: PRACTICAL TOOLS TO SAVE TIME, REDUCE COST AND STAY COMPETITIVE Ben Walker, Lead AI Advisor at AI New Zealand
1700	CONFERENCE CLOSURES - TRANSPORT WILL BE PROVIDED BACK TO THE OCTAGON