



COMMUNITY AWARD



This award recognises breweries making meaningful contributions to their communities through engagement, social impact, innovation and sustained commitment to positive change. The award is open to any business, initiative, or project that meets the criteria. Entrants may self-nominate or nominate others. Entries must be directly related to beer and brewing in New Zealand.

Entrant Information:

- Describe what, why, who benefited and what changed as a result.
- Include any supporting materials such as photos, videos, media, testimonials, metrics, or stories.
- Explain partnerships, positive outcomes, and long-term commitments.
- Entrants must submit a written case of no more than two pages addressing the criteria below.
- Entrants are welcome to include supporting materials including images and video.

Criteria:

Attribute	Points	Criteria
Community Engagement & Relationships	30	Engagement with local communities, grassroots groups; authentic, ongoing relationships.
Social Impact & Contribution	30	Evidence of positive outcomes; support for charity, education, social enterprise; real community benefit.
Inclusion & Responsiveness	20	Commitment to inclusion, accessibility; actions reflect community needs.
Innovation & Change	10	Creative or future focused initiatives showing a meaningful shift in contribution.
Sustainability & Continuity	10	Long-term commitment; repeat engagement; future-fit initiatives.

Maximum Total 100 Points