

***This award celebrates a business or individual shaping the future of NZ's brewing industry through innovation, vision, and forward-looking contribution. It recognises those who bring fresh thinking, invest in capability, and strengthen the long-term sustainability and growth of the sector. The award is open to anyone in the New Zealand beer and brewing industry, with self-nominations and nominations of others welcome.***

**Entrant Information:**

- Describe the innovation, approach, or future-focused activity, explaining what makes it significant and how it contributes to the industry's long-term development.
- Supporting material may include photos, videos, research, testimonials, data, collaboration examples, or stories that demonstrate the impact of the work.
- Entrants must submit a written case of no more than two pages addressing the criteria below. Supporting materials may be included (images, video, statements).

**Criteria:**

Attribute	Points	Criteria
Innovation & New Approaches	30	Demonstrates fresh thinking, pioneering methods, or novel ideas.
Vision & Sector Leadership	30	Shows clear strategic thinking that benefits the wider industry.
Training, Capability & Knowledge Building	20	Invests in people, skills, or industry development.
Research, Collaboration & Cross-Sector Work	10	Supports broader learning or sector growth with cross collaboration and sharing of knowledge.
Future Fit Impact	10	Shows long-term relevance and forward-looking contribution.
Maximum Total 100 Points		